2018

ROCKY®

Military & Public Service Division

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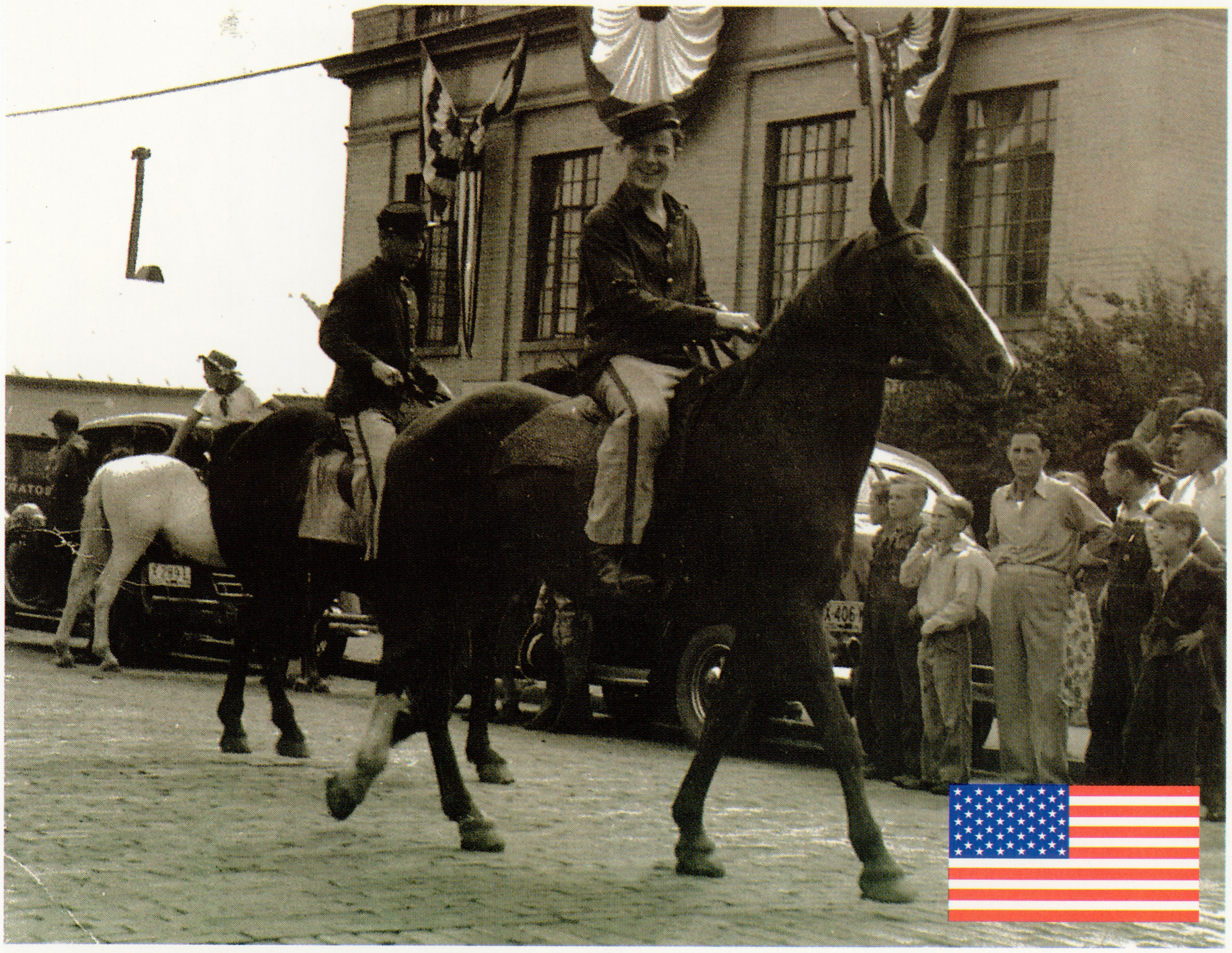
Prices indicated are MAP (Minimum Advertised Price) and are subject to change.

A HISTORY OF SERVICE



John Brooks (pictured front and center) participating in a parade honoring Nelsonville World War II veterans.

In 1932, William Brooks, joined by his brother F. M. "Mike" Brooks, founded The William Brooks Shoe Company (known today as Rocky Brands, Inc.) in Nelsonville, Ohio. In 1937, Mike's 17-year-old son and future CEO, John W. Brooks, joined our company. John, like so many others of his era, answered the call of duty and served four years in the U.S. Army during World War II. It was during that period that Rocky Boots would forever cement our footprint within the armed forces.

During the 1940s and 1950s we supplied more than one million pairs of shoes and boots for military conflicts such as WWII and the Korean War. Quality boots were in such high demand during WWII that John reached out to his father to get a pair. Mike sent several pairs to John but they never seemed to reach their destination. After a few failed attempts, Mike used some unconventional thinking and sent John only the right boot. Then a week later he sent him the left boot and John finally got his full pair of boots.

Thus began Rocky's legacy providing the military with superior footwear for over 70 years. Today, Rocky provides the military with the best and most popular combat and training boots. We employ veterans, reserve and guard members, in addition to supporting the military community through various organizations.

COMMUNITY

AUSA

Association of the United States Army (AUSA) is a private, non-profit educational organization that supports America's Army - Active, National Guard, Reserve, Civilians, Retirees, Government Civilians, Wounded Warriors, Veterans and family members. AUSA provides numerous professional development opportunities at a variety of events both local and national. The organization has 125 chapters located worldwide.

NGAUS

The National Guard Association of the United States was founded in 1878 as a congressional lobbying organization for National Guard issues. NGAUS seeks modern equipment, training, missions and personnel benefits in support of over 470,000 men and women currently serving in the Army and Air National Guard, as well as their families, employers and all Guard retirees.

LEGION DE LAFAYETTE

The National Guard Educational Foundation (NGEF) depends on the charitable support of corporations, foundations, associations and individuals to help us tell the Guard's story. The Legion de Lafayette is one of NGEF's major awards and was established in 1987 to recognize patrons who significantly advance NGEF's work.

OPERATION STAND DOWN

Each year, the United States Department of Veterans Affairs provides services to homeless veterans at "Stand Downs" across the country. Rocky proudly supports Stand Down in Columbus, OH, which offers free, specialized services that are tailored to meet the unique needs of our homeless veteran men and women. Rocky has participated in this event for 2 years and has given away over 2000 pairs of boots to homeless veterans thus far.

FEATURE ICON LEGEND

The US Department of Defense is required (with limited exceptions) under the Berry Amendment to procure only footwear produced in the United States using American-made materials and components. All Rocky Berry Compliant products are manufactured in the US using only American-made materials and components.

General Service Admissions Contract **#GS07F9963H**

The boots bearing the 670-1 symbol meet the uniform standards of Army Regulation and Department of the Army Pamphlet 670-1. Boots in compliance with AR/DA PAM 670-1 are approved for wear with the OCP, ACU and UCP ACU uniforms.

As per Memorandum dated 18 Dec 17, specific Rocky boot styles are now Safe to Fly.

ASTM - The American Society for Testing and Materials has been testing products and services making them safer, better and more cost-effective. Standards developed at ASTM are the work of over 30,000 ASTM members. These technical experts represent producers, users, consumers, government and academia from over 100 countries. The proud tradition and forward vision that started in 1898 is still the hallmark of ASTM International.

SOCIAL MEDIA

We love to share our daily Rocky experience! Come see us on your favorite social networking site for the latest information about new technologies, sponsorships, giveaways and more!

FACEBOOK.COM/ROCKYGEAR

YOUTUBE.COM/ROCKYGEAR

INSTAGRAM.COM/ROCKYBOOT

ORDER ONLINE FOR QUICK FILL-INS

RBconx.com is a business to business site exclusively for direct ordering of Rocky Brands products by qualified dealers.

- Track your orders all the way through to delivery
- Free Freight!*
- Additional online only promotions available to you when you log on*
- Easy and convenient stock management. Never stock out of key styles!
- View every available Rocky Brands' style with detailed descriptions and real time inventory

Contact customer service for your username and password today! 1-800-848-9452

****Promotions and prices are subject to change without notice***

RUGGED INNOVATION

We build the world's most advanced military and service boots for those serving our country and their communities. Rocky has been serving American Heroes since 1932 - making the best boots in the world, for the world's best men and women.

ROCKY®

WHAT'S NEW 2018

MILITARY

C4R - RKC087
Page 15

Enhanced S2V Jungle Boot - RKC071
Page 12

S2V - RKC080
Page 12

Hot Weather - RKC057
Page 18

Temperate - RKC086
Page 18

Rocky S2V Predator - RKC072
Page 16

Flight Deck Safety Boot - RKC058
Page 18

Rocky S2V Predator - RKC075
Page 16

S2V - RKC078/RKC079
Page 14

WHAT'S NEW 2018

PUBLIC SERVICE DIVISION

Women's Alpha Force - 4165
Page 29

Women's Alpha Force - 4167
Page 29

Women's Jump Boot - 4090
Page 29

Prices indicated are MAP (Minimum Advertised Price) and are subject to change.

ROCKY® SAFE TO FLY USAF S2V

SAFE TO FLY

As per Memorandum Dated 18 DEC 17 the following Rocky styles are Safe to Fly.

S2V - 103
Page 12

S2V - 103-1
Page 14

S2V - RKC050
Page 12

S2V - RKC055
Page 14

S2V - 101

S2V - 101-1

S2V - RKC050
#25CY27-002424-225-01
Page 12

S2V - RKC053
#25CY27-002425-225-88
Page 13

S2V - RKC055
25CY27-002426-225-02
Page 14

S2V - 104
#25CY27-002372-225-01
Page 12

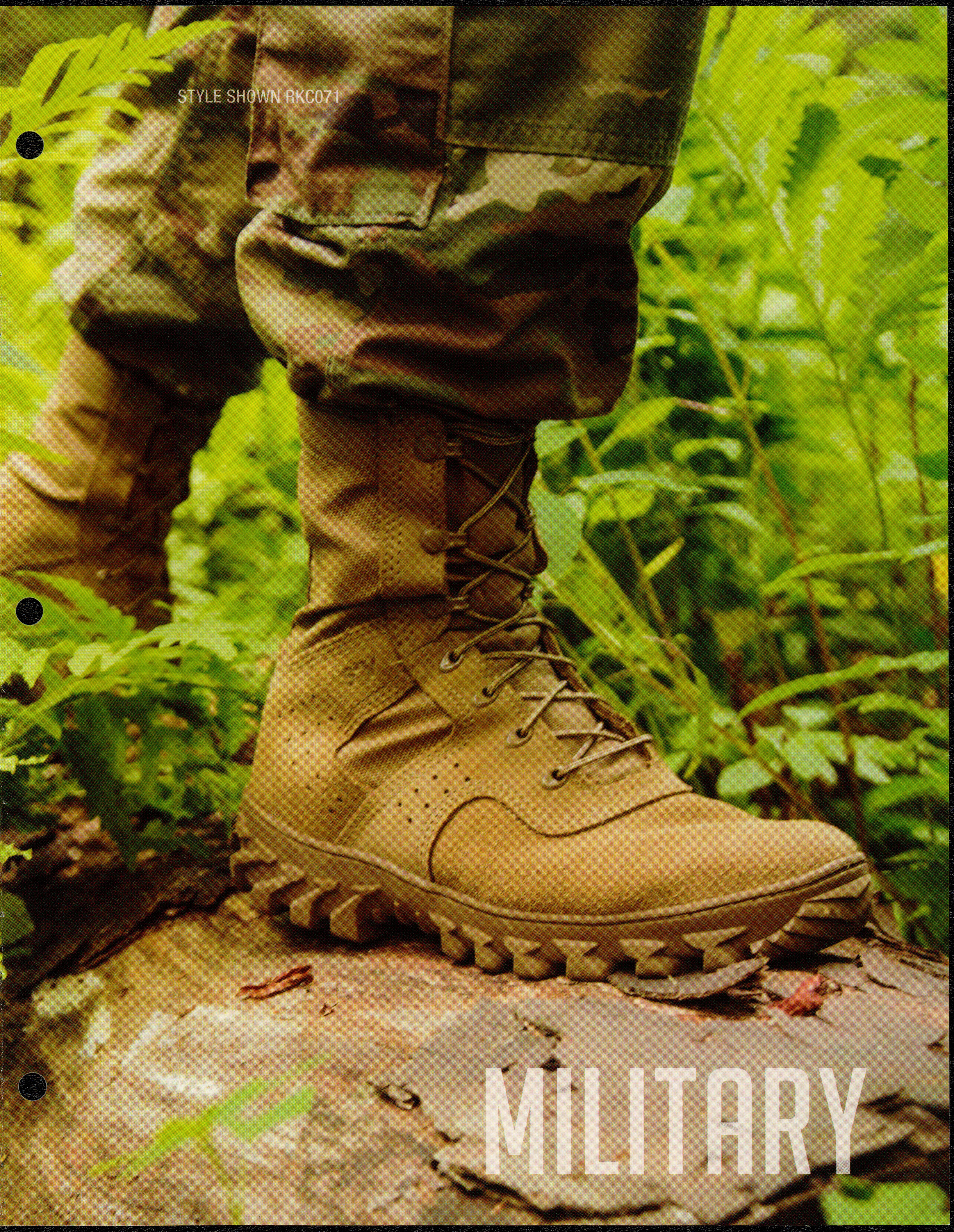
S2V - 6104
#25CY27-002373-225-88
Page 13

S2V - 104-1
#25CY27-002374-225-02
Page 14

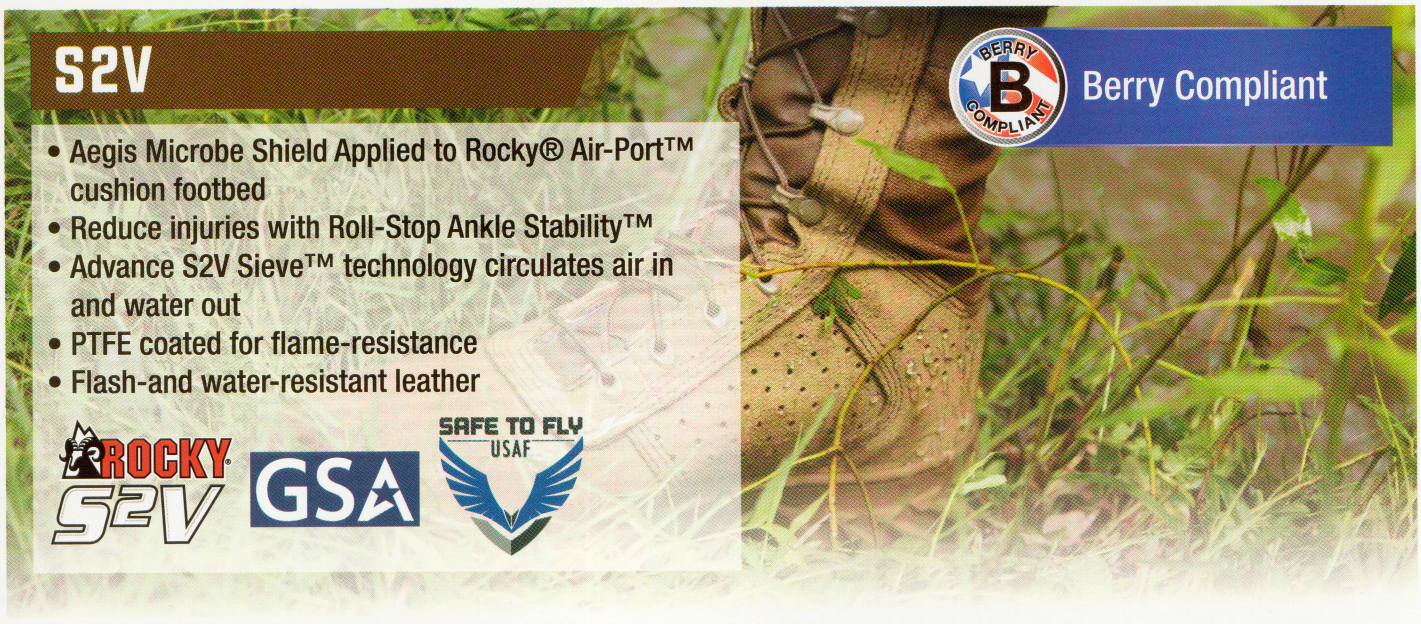
S2V - 102
Page 12

Flight Deck Safety Boot - RKC058
#15B27-002383-224
Page 18

Prices indicated are MAP (Minimum Advertised Price) and are subject to change.


STYLE SHOWN RKC071
MILITARY

S2V



Berry Compliant

- Aegis Microbe Shield Applied to Rocky® Air-Port™ cushion footbed
- Reduce injuries with Roll-Stop Ankle Stability™
- Advance S2V Sieve™ technology circulates air in and water out
- PTFE coated for flame-resistance
- Flash-and water-resistant leather

ROCKY S2V GSA SAFE TO FLY USAF

NEW 8"

RKC071 MAP $204.99 | MSRP $234.99

- Uniform Compliant (DA Pam 670-1)
- Puncture resistant plate
- Maximum Drainage

8"

RKC050 MAP $219.99 | MSRP $244.99

- Uniform Compliant (DA Pam 670-1)
- Navy Certification # 25CY27-002424-225-01
- Safe to Fly Certified

8"

103 MAP $219.99 | MSRP $244.99

- Safe to Fly Certified

8"

104 MAP $219.99 | MSRP $244.99

- Uniform Compliant (DA Pam 670-1)
- Navy Certification # 25CY27-002372-225-01
- SuperFabric instep Panels

8"

102 MAP $219.99 | MSRP $244.99

- Navy Certified

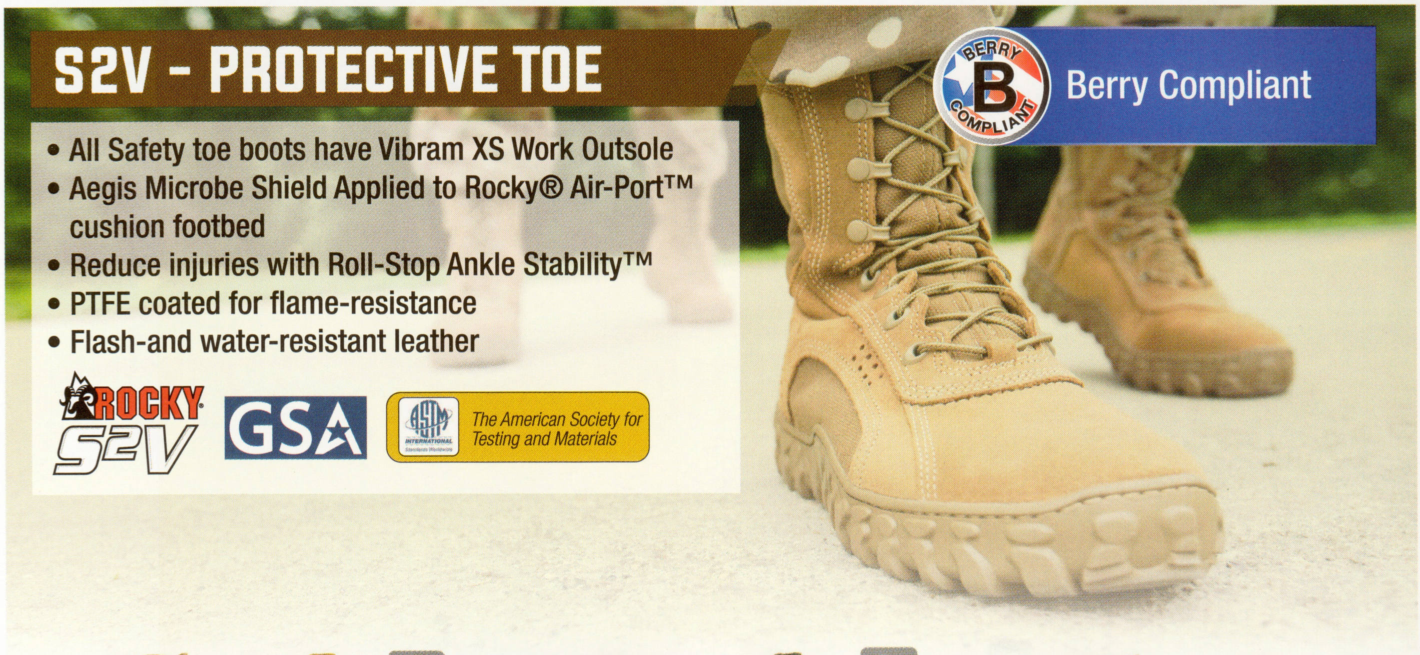
NEW 8"

RKC080 MAP $234.99 | MSRP $299.99

- Uniform Compliant (DA Pam 670-1)
- Uniform Compliant (IAW AR 95-1)

MILITARY

Prices indicated are MAP (Minimum Advertised Price) and are subject to change.



S2V - PROTECTIVE TOE

Berry Compliant

- All Safety toe boots have Vibram XS Work Outsole
- Aegis Microbe Shield Applied to Rocky® Air-Port™ cushion footbed
- Reduce injuries with Roll-Stop Ankle Stability™
- PTFE coated for flame-resistance
- Flash-and water-resistant leather

ROCKY S2V · GSA · The American Society for Testing and Materials

8" · EH · STEEL

RKC053 MAP $239.99 | MSRP $259.99

- Uniform Compliant (DA Pam 670-1)
- Navy Certification # 25CY27-002425-225-88

8" · EH · STEEL

6108 MAP $239.99 | MSRP $259.99

- Advance S2V Sieve™ technology circulates air in and water out

8" · EH · STEEL

6104 MAP $239.99 | MSRP $259.99

- Uniform Compliant (DA Pam 670-1)
- Navy Certification # 25CY27-002373-225-88

9" · EH · STEEL

6202 MAP $249.99 | MSRP $269.99

- All leather upper

8" · EH · COMP

RKYC027 MAP $289.99 | MSRP $299.99

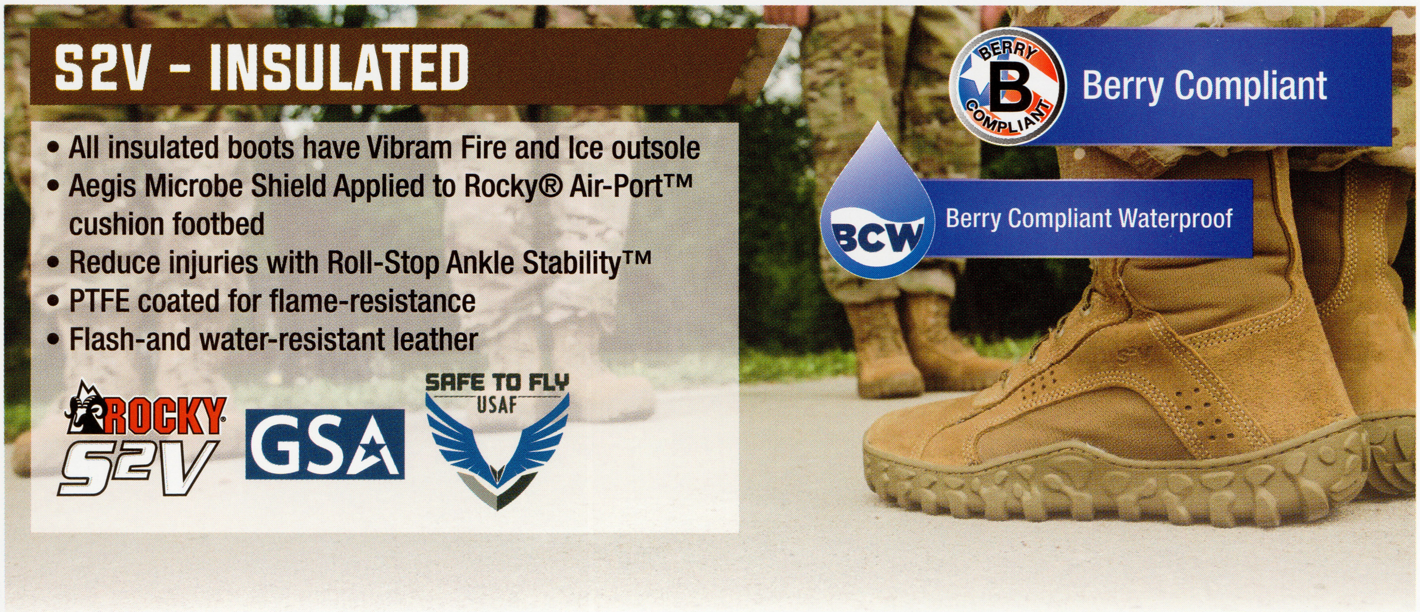
- Advance S2V Sieve™ technology circulates air in and water out

MILITARY

S2V - INSULATED

- All insulated boots have Vibram Fire and Ice outsole
- Aegis Microbe Shield Applied to Rocky® Air-Port™ cushion footbed
- Reduce injuries with Roll-Stop Ankle Stability™
- PTFE coated for flame-resistance
- Flash-and water-resistant leather

ROCKY S2V | GSA | SAFE TO FLY USAF



RKC055 MAP $289.99 | MSRP $299.99

- Uniform Compliant (DA Pam 670-1)
- 400 grams of Thermal Insulation
- Navy Certification # 25CY27-002426-225-02
- Safe to Fly Certified

104-1 MAP $289.99 | MSRP $299.99

- Uniform Compliant (DA Pam 670-1)
- 400 grams of Thermal Insulation
- Navy Certification # 25CY27-002374-225-02

103-1 MAP $289.99 | MSRP $299.99

- Safe to Fly Certified
- 400 grams of Thermal Insulation

NEW

RKC078 MAP $289.99 | MSRP $299.99

- 400 grams of Thermal Insulation

NEW

RKC079 MAP $299.99 | MSRP $309.99

- 600 grams of Thermal Insulation

MILITARY

M/W 4-14, 15 HALF SIZES UP TO 14
UNLESS OTHERWISE NOTED

C4R

- Water resistant and fast drying materials
- Removable Rocky Airport comfort insole
- Fiberglass shank
- Weight 16 oz.
- Vibram outsole

Berry Compliant

AIR PORT FOOTBED

DA PAM 670-1 COMPLIANT

NEW

8"

RKC087 MAP $189.99 | MSRP $204.99

- Uniform Compliant (DA Pam 670-1)

MILITARY

MILITARY

ROCKY S2V PREDATOR

- Flash and water resistant leather
- Reduce injuries with Roll-Stop Ankle Stability™
- PTFE coated for flame-resistance
- Fiberglass construction
- Advanced S2V Sieve technology circulates air in and water out
- Aegis Microbe Shield applied to Rocky® Air-Port™ cushion footbed

DA PAM 670-1 COMPLIANT | GSA | AP AIR PORT FOOTBED

ROCKY® S2V PREDATOR

RKC072 MAP $179.99 | MSRP $244.99

- Uniform Compliant (DA Pam 670-1)

RKC075 MAP $179.99 | MSRP $244.99

- Aegis Microbe Shield Applied to Rocky® Air-Port™ cushion footbed

C4T

- Water-resistant/ fast-drying
- Ventilation holes on outer sides promote breathability
- Sturdy 550 grade nylon cord laces

GSA

AIR PORT AP FOOTBED

8"

1073 MAP $129.99 | MSRP $159.99

- EVA/rubber outsole
- 550 cord laces

WHOLE SIZES ONLY

8"

RY008 MAP $94.99 | MSRP $94.99

- Lightweight, durable EVA/rubber outsole
- Speed lacing system with NATO hooks

C7

- Ultra-light, weighs less than 15 oz per boot
- Lightweight Vibram® rubber outsole
- Triple stitched construction

GSA

DA PAM 670-1 COMPLIANT

8"

RKC065 MAP $139.99 | MSRP $159.99

- Uniform Compliant (DA Pam 670-1)
- Padded collar for added support
- Speed Lace eyelets and NATO hooks

C7 FOOTBED

RKC067 MAP N/A | MSRP $19.99

Rocky C7 footbeds' feature a comfortable cushion memory foam top and a durable foam support layer for lasting comfort.

MILITARY

RLW

- Aggressive multi-directional rubber outsole
- Removable Rocky Airport comfort insole
- Toe and Heel tread locks are reinforced with stitching and less than 2" in height

GSA | DA PAM 670-1 COMPLIANT | AP AIR PORT FOOTBED

RLW

8"

RKC042 MAP $134.99 | MSRP $159.99

- Uniform Compliant (DA Pam 670-1)
- Water resistant and fast drying materials
- Padded collar for added support

ENTRY LEVEL

- Cushioned shock absorbing midsole
- Vibram Sierra outsole
- Padded collar
- Speed lace eyelets and NATO hooks

Berry Compliant

GSA | DA PAM 670-1 COMPLIANT

NEW

8"

HOT WEATHER

RKC057 MAP $134.99 | MSRP $159.99

- Uniform Compliant (DA Pam 670-1)

NEW

8"

TEMPERATE WEATHER

RKC086 MAP $134.99 | MSRP $159.99

- Uniform Compliant (DA Pam 670-1)
- Waterproof liner

FLIGHT DECK SAFETY BOOT

- Vibram Chevron outsole to minimize Foreign Obstacle Damage and increase traction
- Cushioned shock absorbing midsole
- Pull tab for easy on and off
- Speed lace eyelets and NATO hooks

Berry Compliant

GSA | The American Society for Testing and Materials

NEW

9" | EH | STEEL

RKC058 MAP $129.99 | MSRP $149.99

- 100% full grain leather
- Navy Certification #15B27-002383-224

MILITARY

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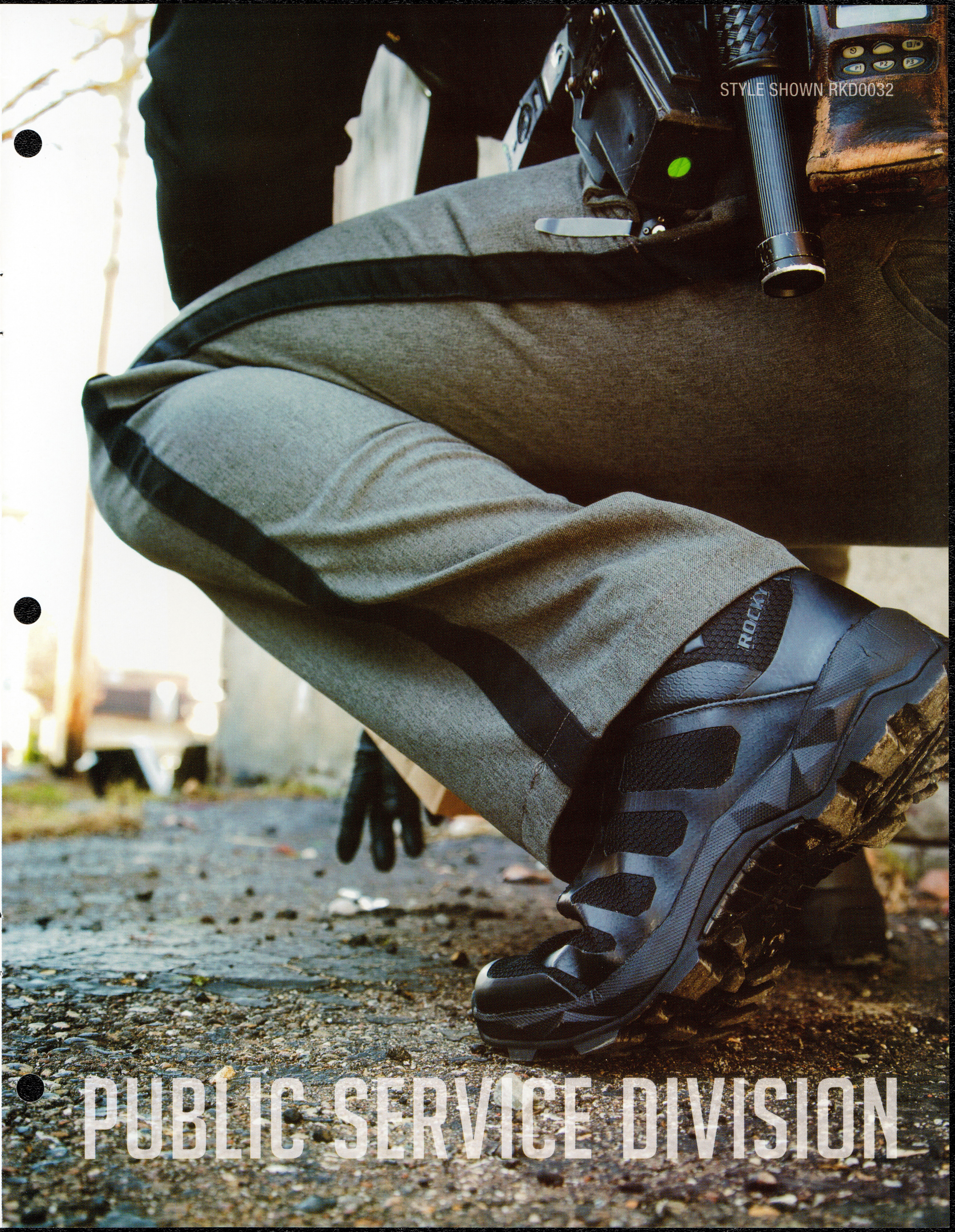


PUBLIC SERVICE DIVISION

ALPHA TAC

- YKK Locking Side Zipper
- Open cell PU performance upper
- Rocky Comfort Tracks removable footbed

ROCKY WATERPROOF V2 — New 1 year guaranteed Rocky Vapor Pass waterproof technology - our most superior dry experience

RKD0040 MAP $109.99 | MSRP $129.99

- Rocky Comfort tracks removable footbed
- Synthetic Upper

RKD0041 MAP $119.99 | MSRP $139.99

- Rocky Comfort tracks removable footbed
- Synthetic Upper

102 MAP $219.99 | MSRP $244.99

RKC078 MAP $289.99 | MSRP $299.99

- 400 grams of Thermal Insulation

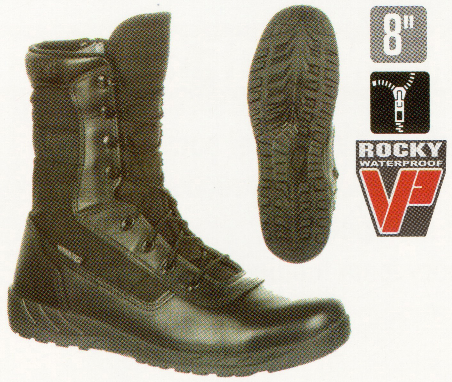
RKC079 MAP $299.99 | MSRP $309.99

- 600 grams of Thermal Insulation

C7

- Speed laces and Nato hooks
- YKK Locking Side Zipper
- Vibram® C7 rubber outsole

GSA



RKD0036 MAP $149.99 | MSRP $149.99

- Full grain polishable leather upper
- Ortholite C7 footbed
- Nylon shank

C4T

- Water-resistant/ fast-drying
- Ventilation holes on outer sides promote breathability
- Sturdy 550 grade nylon cord laces
- Lightweight, durable EVA/rubber outsole

GSA

RY008 MAP $94.99 | MSRP $94.99

- Sturdy 550 grade nylon cord laces
- Speed lacing system with NATO hooks

SPORT PRO

- Removable Airport footbed for cushion & support
- YKK locking Zipper
- Aggressive 7mm lug depth

ROCKY WATERPROOF V

New 1 year guaranteed Rocky Vapor Pass waterproof technology - our most superior dry experience

RKD0037 MAP $129.99 | MSRP $129.99

- Full grain polishable leather upper

PUBLIC SERVICE DIVISION

ELEMENTS OF SERVICE

- Aggressive EVA/rubber outsole
- Flexible cement construction
- Synthetic upper
- Memory foam footbed

RKD0028 MAP $79.99 | MSRP $79.99

6"

RKD0029 MAP $109.99 | MSRP $109.99

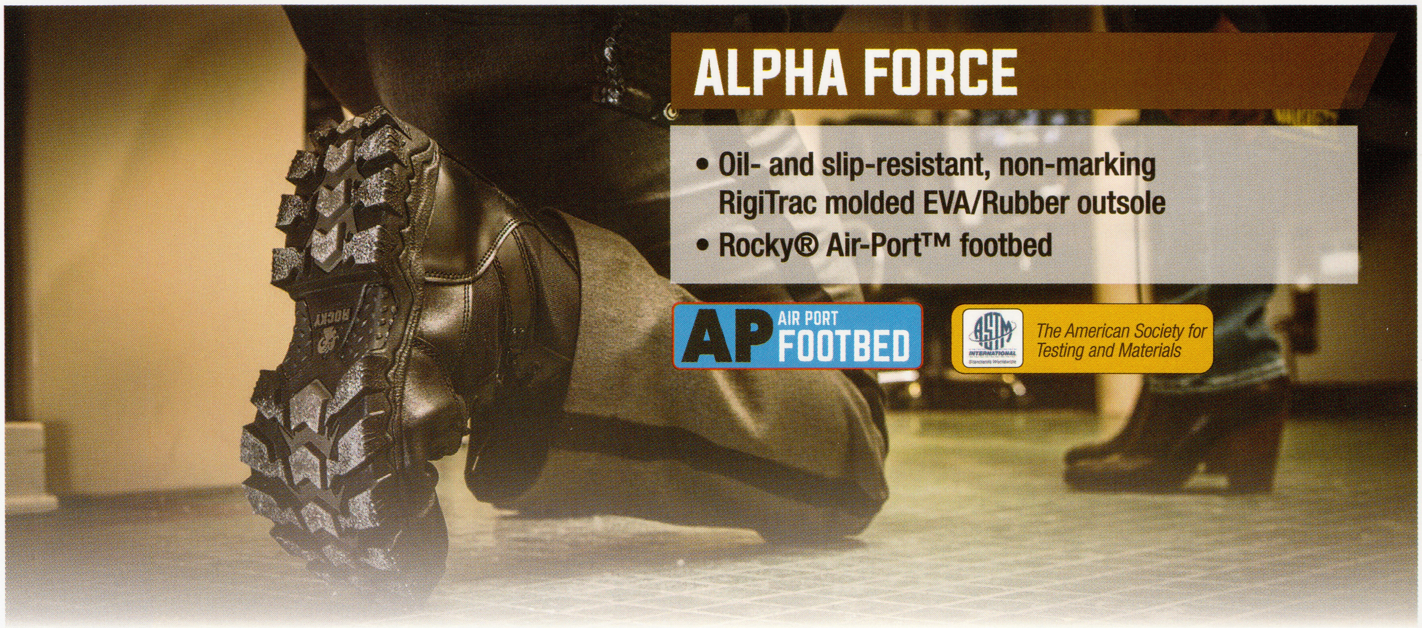
6"

RKD0032 MAP $89.99 | MSRP $89.99

S2V TRAIL RUNNER

- Dual-Density Vibram multi-directional outsole
- External TPU arch support for tough conditions
- Dual-Density Vibram multi-directional outsole
- Breathable mesh upper
- Ortholite footbed for comfort
- Quick lacing system
- Nylon pull loop

RKD0039 MAP $99.99 | MSRP $99.99



ALPHA FORCE

- Oil- and slip-resistant, non-marking RigiTrac molded EVA/Rubber outsole
- Rocky® Air-Port™ footbed

AP AIR PORT FOOTBED

The American Society for Testing and Materials

2168

MAP $94.99 | MSRP $94.99

- Oil- and slip-resistant, non-marking RigiTrac molded EVA/rubber outsole

6" · EH · COMP · ROCKY WATERPROOF

2167 — MAP $94.99 | MSRP $94.99

6167 — MAP $109.99 | MSRP $109.99

- Guaranteed Rocky® Waterproof System
- Style available in Women's sizes (pg #29)

8" · ROCKY WATERPROOF

2165

MAP $104.99 | MSRP $104.99

- Guaranteed Rocky® Waterproof System
- Rocky Air-Port™ footbed
- Style available in Women's sizes (pg #29)

8" · EH · COMP · ROCKY WATERPROOF

2173 — MAP $104.99 | MSRP $104.99

6173 — MAP $114.99 | MSRP $114.99

- Guaranteed Rocky® Waterproof System

8" · ROCKY WATERPROOF

RKYD011

MAP $114.99 | MSRP $114.99

- Guaranteed Rocky® Waterproof System
- 400g 3M™ Thinsulate™ insulation

PUBLIC SERVICE DIVISION

FORT HOOD

- Full-grain waterproof leather
- Lightweight 1,000 denier nylon
- Non-metallic stabilizer
- Rubber SWAT outsole

2049 MAP $89.99 | MSRP $89.99

- Guaranteed Rocky® Waterproof System

2149 MAP $99.99 | MSRP $99.99

- Guaranteed Rocky® Waterproof System

PULL-ON

- Full-grain, water-resistant leather and Cordura® nylon upper
- Finger pulls for quick, easy on
- Lightweight Rocky® Bobcat direct attach PVC outsole

6300 MAP $114.99 | MSRP $114.99

PORTLAND

- Vibram® rubber lug outsole
- Goodyear welt construction

2080 MAP $169.99 | MSRP $169.99

- Full-grain polishable leather and Cordura® nylon

Prices indicated are MAP (Minimum Advertised Price) and are subject to change.

POSTAL TMC

- Postal approved
- Full-grain, Water-resistant polishable leather
- Aegis Microbe Shield® applied to Rocky Air-Port™ comfort footbed

Berry Compliant

GSA

5000 | MSRP $129.99

- Oil and slip resistant outsole

5001 | MSRP $134.99

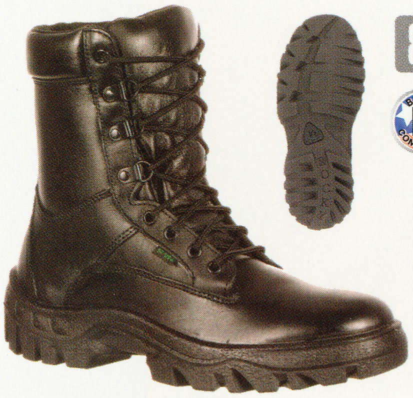
- Oil and slip resistant outsoleAvailable in
- Style available in Women's sizes (pg #29)

6"

5005 | MSRP $134.99

- Oil and slip resistant outsoleAvailable in
- Style available in Women's sizes (pg #29)

8"



5010 | MSRP $169.99

- Oil and slip resistant outsole

6"

5015 | MSRP $149.99

- Oil and slip resistant outsole

6"

5019 | MSRP $154.99

- Oil and slip resistant outsole

POSTAL

- Polyrethane outsole
- Terra suspension footbed
- Postal approved

GSA
TS TERRA SUSPENSION FOOTBED

8"

911-11-1 MAP $139.99 | MSRP $139.99

- Full grain, water resistant polishable leather
- Non-metallic stabilizer

ELIMINATOR

- Aegis Microbe Shield Applied to Terra Suspension Footbed
- Direct-Inject Construction
- Eliminator 2.2 Comfort Last
- Postal approved

TS TERRA SUSPENSION FOOTBED

8"
GORE-TEX

8132-1 MAP $219.99 | MSRP $219.99

- 400 grams of 3M™ Thinsulate™ Insulation
- Oil and slip resistant PU outsole
- Non-metallic stabilizer

1ST MED

- Full-grain leather with reflective highlights for added safety
- Bloodborne pathogen resistant
- Lenzi puncture-resistant plate

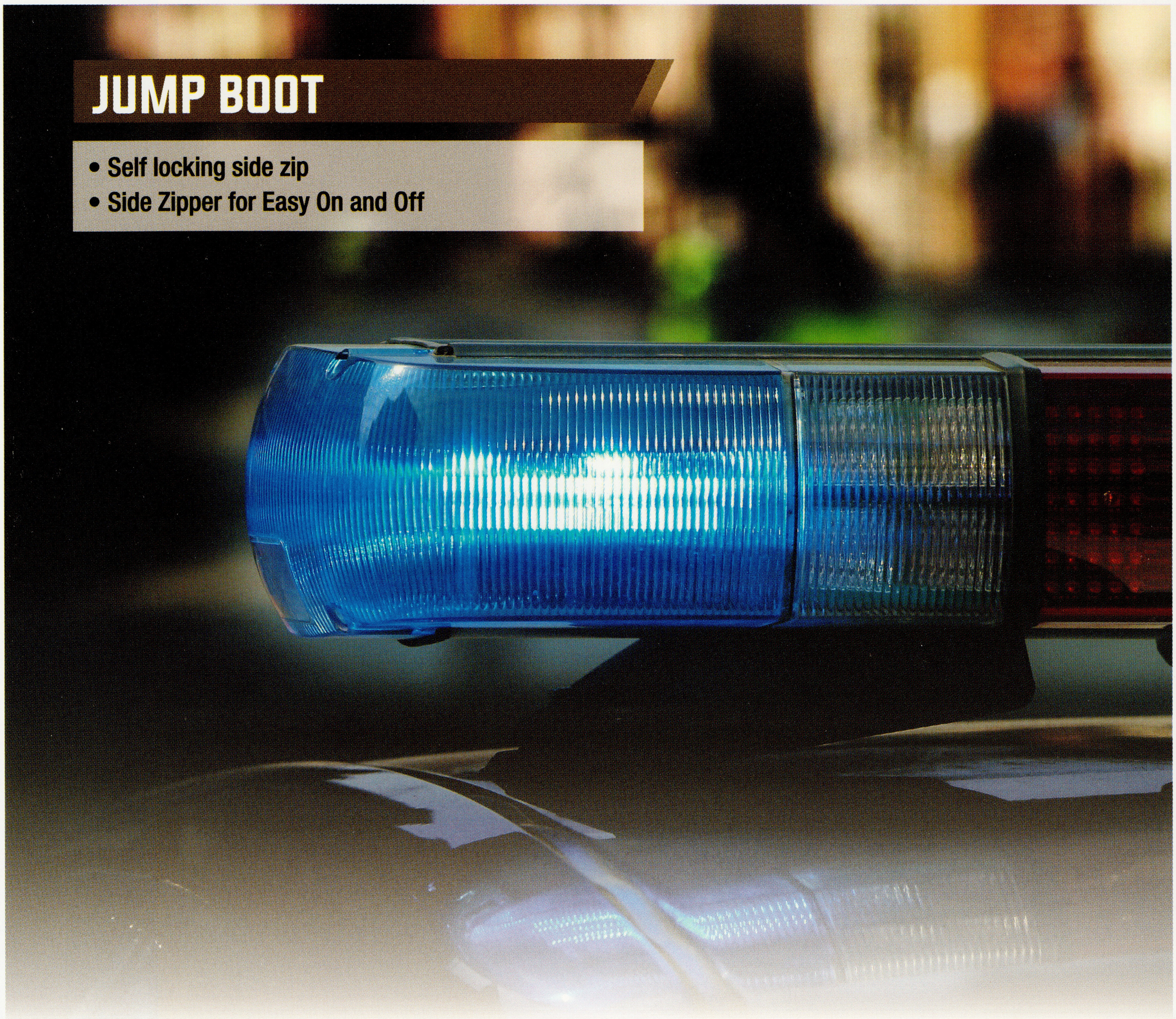
8"
CARBON
ROCKY WATERPROOF

911113 MAP $139.99 | MSRP $139.99

- Guaranteed Rocky® Waterproof System
- Slip resistant rubber outsole

JUMP BOOT

- Self locking side zip
- Side Zipper for Easy On and Off



10"

2090

MAP	MSRP
$129.99	$129.99

- Side Zipper for Easy On and Off
- Style available in Women's sizes (pg #29)

7"

2091

MAP	MSRP
$119.99	$119.99

- Side Zipper for Easy On and Off

10"

2095

MAP	MSRP
$149.99	$149.99

- Guaranteed Rocky® Waterproof System
- Side Zipper for Easy On and Off

PROFESSIONAL DRESS

510-8

MAP	MSRP
$79.99	$79.99

- High Gloss

500-8

MAP	MSRP
$89.99	$89.99

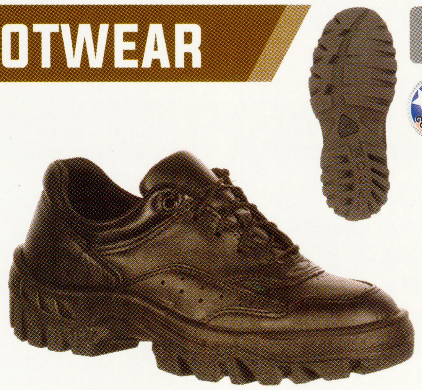
- High Gloss

501-8

MAP	MSRP
$94.99	$94.99

- Polishable

WOMEN'S DUTY FOOTWEAR



4"

5101 | MSRP $129.99
- Rocky® Air-Port™ cushion footbed
- Postal approved

6"

5105 | MSRP $124.99
- Rocky® Air-Port™ cushion footbed
- Slip and Oil Resistant
- Postal approved

WOMEN'S ALPHA FORCE

- Oil and slip resistant RigiTrac molded EVA/rubber outsole
- Airport Footbed provides support and cushioning
- Rubber Outsole is Non-Marking

AP AIR PORT FOOTBED

NEW

8"

4165 MAP $104.99 | MSRP $104.99
- Guaranteed Rocky® Waterproof construction

NEW

6"

4167 MAP $94.99 | MSRP $94.99
- Guaranteed Rocky® Waterproof construction

WOMEN'S JUMP BOOT

- Side zipper for easy on and off
- Polishable toe

NEW

10"

4090 MAP $129.99 | MSRP $129.99
- Side zipper for easy on and off

PUBLIC SERVICE DIVISION

SOCKS & LACES

For more information about Rocky S2V socks contact **Nester Hosiery, Inc.**
(336) 789-0026 | nesterhosiery.com

68R755 — S2V HOT WEATHER SOCK

- Merino wool blend with Dri-Release fiber wicks the moisture away
- Anti-microbial woven into fabric
- Seamless toe construction
- Spandex fiber for stretch & fit
- Vented weave on the upper surface to release heat and moisture

MEN'S M, L, XL
WOMEN'S M 4-10

68R785 — S2V HOT WEATHER SOCK

- Merino wool blend with Dri-Release fiber wicks the moisture away
- Anti-microbial woven into fabric
- Seamless toe construction
- Spandex fiber for stretch & fit
- Vented weave on the upper surface to release heat and moisture

MEN'S M, L, XL
WOMEN'S M 4-10

68R775 — S2V HOT WEATHER SOCK

- Merino wool blend with Dri-Release fiber wicks the moisture away
- Anti-microbial woven into fabric
- Seamless toe construction
- Spandex fiber for stretch & fit
- Vented weave on the upper surface to release heat and moisture

MEN'S M, L, XL
WOMEN'S M 4-10

68R765 — S2V COLD WEATHER SOCK

- Merino wool blend with Dri-Release fiber wicks the moisture away
- Anti-microbial woven into fabric
- Seamless toe construction
- Spandex fiber for stretch & fit
- Vented weave on the upper surface to release heat and moisture

MEN'S M, L, XL
WOMEN'S M 4-10

8011 — GORE-TEX® SOCK

- Pores of the GORE-TEX® membrane are smaller than water molecules; water can't seep in, but perspiration can escape.
- Snug fit to keep feet dry even if your shoes are completely soaked. This durable sock has been used for years by the U.S. Military.

MENS – M, L, XL
WOMEN'S – 4-10

RKC068, RKC069, RKC070 — S2V LACES

S2V 97" COYOTE BROWN
RKC068

S2V 97" BLACK
RKC070

S2V 97" SAGE GREEN
RKC069

Prices indicated are MAP (Minimum Advertised Price) and are subject to change.
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AP AIR PORT FOOTBED

STYLE# 2013

CIRCULATES AIR WITH EVERY STEP

Molded from durable polyurethane that will never break down or lose it's shape, Rocky Air-Port™ cushion footbed circulates air with every step.

TS TERRA SUSPENSION FOOTBED

STYLE# FQ0002009

TOUGH ENOUGH FOR ANY TERRAIN

Rocky Terra Suspension™ footbeds' durable PU arch and heel contoured to fit for supportive comfort no matter what the terrain.

C7 FOOTBED

STYLE# RKC067

COMFORTABLE MEMORY FOAM

Rocky C7 footbeds' feature a comfortable cushion memory foam top and a durable foam support layer for lasting comfort.

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